

Clipping – Medienresonanzanalyse

Kunde: CyberKnife Centrum Mitteldeutschland

Medium: Salve TV

Erscheinungsdatum: 09.02.2013

Ressort / Seite:

The screenshot shows the Salve TV website interface. At the top, there is a navigation bar with links for 'Unternehmen', 'Produkte & Service', 'TV & Webkanäle', and 'Shop'. Below this is the Salve TV logo and a 'Nachrichten' (News) section header. The date and time '11.02.2013 | 12:07 Uhr' are displayed, along with social media icons for RSS, Facebook, and Twitter. A large video player is the central focus, showing a blurred image of a person with a play button overlay. To the right of the video player, there is a sidebar with a list of news items, each with a date, a title, and a small thumbnail image. The items include 'REGIO-NEWS vom 08.02.2013', 'Rathauskurier aus Weimar vom 08.02.2013', 'Rathausblick Erfurt vom 07.02.2012', 'Rathausjournal Apolda vom 07.02.2013', 'REGIO-NEWS vom 07.02.2013', 'REGIO-NEWS vom 06.02.2013', and 'REGIO-NEWS vom 05.02.2013'. A star rating system is visible next to the last item. On the left side of the page, there is a vertical navigation menu with various categories such as 'Home', 'Salve.TV heute', 'Nachrichten', 'Aktuelles Wetter', 'Unterhaltung-Kultur', 'Wirtschaft-Tourismus', 'Soziales-Gesundheit', 'Medien-Kurzfilme', 'Sport', 'Regionales', 'Internationales', 'Sonstiges', 'Web TV', 'Salve.TV Regional', 'Neu im Web TV', 'Web TV Highlights', and 'Top 10 Videos'.

Quelle und direkter Link zum Video: <http://www.salve-tv.net/web/de/webtv/webtv.php?rubrikID=&videoID=10781&VideoSuche=&autoplay=true&area=1&division=&counter=1&leaf=on>